



HOCKEY PLAYERS FIND NEW GOAL **Conquering Cancer Gets Assist through Historic Event**

(September 28, 2013: Toronto) With the weather cooperating wonderfully on Toronto's lakefront, the third annual Road Hockey To Conquer Cancer is underway at Ontario Place, and has announced that 1,313 participants have raised a staggering \$2.3 million for Personalized Cancer Medicine at the Princess Margaret Cancer Centre. This makes today's event the world's largest road hockey fundraiser!

The amount was announced at opening ceremonies, which commenced following the Highland Creek Pipe Band, featuring former goaltender Glenn Healy. Paul Henderson sent a poignant letter of regret after a health setback necessitated his cancellation. But while the Team Canada hero from 1972's Summit Series was unable to attend, both his jersey and stick used to score the legendary tournament-winning goal on September 28th, 1972 were on hand to celebrate the 41st anniversary of Canada's hockey best defeating the finest from the Soviet Union.

130 teams of 8 to 12 players each play 5 games through the course of this dawn to dusk event. Between games, players keep their energy from flagging with food and beverages, live music and massage therapy.

The celebrity quotient is particularly strong, with more than 60 on hand, each drafted by a top fundraising team. Included are hockey heroes Darryl Sittler, Johnny Bower, Bryan Berard, Marcel Dionne, Gary Roberts, Tie Domi, Eddie Shack, Angela James and Geraldine Heaney, Olympians David Pelletier, Ross Rebagliati and Brian Stemmler and Blue Jays star Kelly Gruber.

At 1:30pm, trophies will be awarded to Ken Tanenbaum as the top fundraising individual (\$58,203) with the top fundraising team trophy going to ONroute Roadies (\$89,797) and top fundraising company award going to Hatch. Two celebrity games follow the trophy presentations: one with celebrities facing the top ten fundraising individuals and the other with the Hatch team facing off against several other celebrities.

This is the third annual Road Hockey To Conquer Cancer event in Toronto. With today's results, an incredible \$7 million has been raised for Personalized Cancer Medicine at The Princess Margaret, one of the top 5 cancer research centres in the world. The 2014 event in Toronto will take place on Saturday, September 27.